

What is Claimed is:

1. A system for providing interactive programs including linked media content comprising:

5 a presentation device for rendering a plurality of media objects to a user, said plurality of media objects including a first media object including streaming media; and

a selector for selecting a portion of the first media object, the portion associated with a link to a related second media object.

10 2. The system of claim 1, wherein said presentation device includes a television and a computer for rendering interactive media.

3. The system of claim 1, wherein the selector includes a remote control with a button that selects the portion of the first media object streaming when the button is depressed.

15 4. The system of claim 1, wherein the link to the related second media object is included in metadata associated with the portion of the at least one streaming media object.

5. The system of claim 1, wherein the portion of the at least one streaming media object is a frame.

20 6. The system of claim 1, further comprising an interface for selectively accessing the second media object through an icon associated with the portion of the first media object selected.

7. The system of claim 6, wherein the interface includes a plurality of media objects associated with a plurality of portions of at least one other media object and wherein a user may selectively access the plurality of media objects through a plurality of icons associated with the plurality of portions of the at least one other media object.

8. The system of claim 6, wherein the portion of the first media object selected is a frame and the icon includes the frame.

9. The system of claim 6, wherein the icon includes a streaming media loop including the selected portion of the first media object.

10. The system of claim 1, further comprising a remote broadcast center for distributing the first media object and the second media object to said presentation device.

11. A method of navigating an interactive broadcast including linked media content, comprising the steps of:

viewing a first streaming media object including a plurality of portions associated with a plurality of related media objects;

identifying a portion of interest in the first streaming media object;

and

accessing an interface for viewing a related media object through the link associated with the identified portion of interest.

12. The method of claim 11, wherein the step of viewing the first streaming media object includes viewing an interactive television program displayed on a presentation device including a television and a computer.

13. The method of claim 11, wherein the step of identifying a portion of interest includes using a selector to identify the portion of interest while the portion of interest is being displayed.

14. The method of claim 11, wherein viewing the first streaming media object is uninterrupted by the step of identifying the portion of interest.

15. The method of claim 11, wherein the step of accessing an interface for viewing includes selecting a channel other than a channel streaming the first streaming media object.

16. The method of claim 11, further comprising the step of browsing through a plurality of icons associated with a plurality of identified portions of interest.

17. A data source including a linked media object for distribution over a network comprising:

media content for the media object;

content descriptive metadata for the media object; and

at least one associated media object linked to a portion of said media content.

18. The data source of claim 17, further comprising icon descriptive metadata associated with the portion of said media content for the media object.

19. The data source of claim 18, wherein said icon descriptive metadata includes the portion of said media content.

20. The data source of claim 18, wherein said icon descriptive metadata includes a link to an icon media object.

5 21. The data source of claim 17, wherein said media content for the media object includes a plurality of media content portions and said content descriptive metadata includes portion content descriptive metadata for each of the plurality of media content portions, and further comprising at least one associated media object linked to each of the plurality of media content portions.

10 22. The data source of claim 17, wherein said media content comprises an interactive television program.